



2025 NADC SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR | \$12,000

- Company mention on marketing materials
- Company logo with link on event website
- Company profile and logo with link in event app
- Company logo on rotating banner ad in event app
- Logo on all print marketing materials
- Logo included in conference email blasts
- One complimentary email blast to NAEDA Members
- Inclusion in press releases
- Promotional booth in foyer (Optional)
- Verbal recognition during event
- Logo on event sponsor banners or signage
- One-page promotional flyer in registration packet
- Social Media promotion
- Logo displayed on screen sponsor loop
- Conference registration list
- Two complimentary conference registrations

GOLD SPONSOR | \$7,500

- Company mention on marketing materials
- Company logo with link on event website
- Company profile and logo with link in event app
- Company logo on rotating banner ad in event app
- Logo on all print marketing materials
- Logo included in conference email blasts
- Educational industry content or promotion shared in three NAEDA bi-weekly newsletters
- Promotional booth in foyer (Optional)
- Verbal recognition during event
- Logo on event sponsor banners or signage
- Social Media promotion
- Logo displayed on screen sponsor loop
- One-page promotional flyer in registration packet
- Conference registration list

SILVER SPONSOR | \$5,000

- Company mention on marketing materials
- Company logo with link on event website
- Company profile and logo with link in event app
- Verbal recognition during event
- Logo on event sponsor banners or signage
- Social Media promotion
- Logo displayed on screen sponsor loop
- Educational industry content or promotion shared in two NAEDA bi-weekly newsletters

BRONZE SPONSOR | \$2,500

- Company mention on marketing materials
- Company logo with link on event website
- Verbal recognition during event
- Social Media promotion
- Logo displayed on screen sponsor loop
- Logo on event sponsor banners or signage



NAADC 2025

Omni Orlando Resort at ChampionsGate
Orlando, Florida | November 17-19, 2025
NADEALERCONFERENCE.COM

☐

PLATINUM
\$12,000

☐

GOLD
\$7,500

☐

SILVER
\$5,000

☐

BRONZE
\$2,500

☐

SUPPORTER
\$500

SPOTLIGHT SPONSORSHIP OPPORTUNITIES

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HOTEL ROOM KEYS | \$2,500

Sponsor to pay for production of hotel key cards

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LANYARDS | \$2,500 SOLD

Sponsor to provide lanyards

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CONFERENCE BAG | \$2,500

Sponsor to provide bags **SOLD**

☐

LIVE AUCTION DONATION

Sponsor to provide auction item(s)
*\$5,000 minimum value

TOTAL CONFERENCE SPONSORSHIP

COMPANY

CONTACT NAME

CONTACT PHONE NUMBER

CONTACT E-MAIL

BILLING ADDRESS

CITY

STATE/PROVINCE

ZIP CODE/POSTAL CODE

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

AUTHORIZED SIGNATURE

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NAEDA.COM